

## bio!TOY 2023 - Agenda

Tuesday, March 21	09:00-09:15	Michael Thielen, bioplastics MAGAZINE	Welcome Remarks
Tuesday, March 21	09:15-09:30	Harald Kaeb, narocon / STAC	Toys & Materials: Setting the scope of the conference
Tuesday, March 21	09:30-09:50	Ana Ibáñez-García, AIJU-Technological Institute for Children	Solutions with plastic materials for more sustainable children's products
Tuesday, March 21	09:50-10:10	Søren Kristiansen, The Lego Group	Sustainability and toys in a broader view
Tuesday, March 21	10:10-10:30	Patrick Zimmermann, FKUR	Overview material options
Tuesday, March 21	10:30-11:00		Q & A and Open Mike
Tuesday, March 21	11:00-11:40		Coffee- & Networking Break
Tuesday, March 21	11:40-12:00	Elise Hounslow, Hounslow Design	Design is the key to sustainability
Tuesday, March 21	12:00-12:20	Hartmut Knecht, fischertechnik	Build to build & to last
Tuesday, March 21	12:20-12:35	Yohann Bach, INEOS	Bio-attributed and recycled polymers – accountable progress
Tuesday, March 21	12:35-12:55	Phillipp Hummel, Schleich	Targets and Deliveries – a step-by-step toy brand approach
Tuesday, March 21	12:55-13:05		Q&A
Tuesday, March 21	13:05-14:00		Lunch- & Networking Break
Tuesday, March 21	14:00-14:15	Jasmin Brinkmann, ISCC	Approvable claims I – Feedstock sustainability throughout the supply chain
Tuesday, March 21	14:15-14:35	Phil Brown, Circularise	Approvable claims II – Digital product passes and MassBalance bookkeeping
Tuesday, March 21	14:35-14:55	Ulrich Betzold, Betzold	Trading it right? How to increase sustainable products in the toy trade
Tuesday, March 21	14:55-15:15	Seda Cantekin, TotalEnergies Corbion	Biobased and biodegradable polymers – renewable and chemically recyclable
Tuesday, March 21	15:15-15:25		Q&A
Tuesday, March 21	15:25-16:05		Coffee- & Networking Break
Tuesday, March 21	16:05-16:20	Maarit Nyman, EC DG GROWTH	EU Policies Driving and Actions supporting sustainable materials for toys
Tuesday, March 21	16:20-16:25	Catherine van Reeth, Toy Industry Europe	Statement: Sustainability within the toy industry
Tuesday, March 21	16:25-16:30	Alexander Kronimus, Plastics Europe (Germany)	Statement: Progress with sustainable plastics
Tuesday, March 21	16:30-16:35	Rafaela Hartenstein, Hasbro	Statement: Brand response to market and policy sustainability settings
Tuesday, March 21	16:20-17:20		Panel Discussion and Questions from the audience

Wednesday, March 22	09:00-09:05	Welcome - housekeeping remarks	Welcome Remarks
Wednesday, March 22	09:05-09:20	Eleonora Foschi, Univ Bologna	Trends and needs in the toy industry: Evidence from a multi-stakeholder dialogue on sustainability
Wednesday, March 22	09:20-09:40	Filippo Gallizia, GEOMAG	Quality toys without compromise – but with fully circular materials
Wednesday, March 22	09:40-09:55	Floris Buijzen, Borealis	Playing it safe with Bornewables™
Wednesday, March 22	09:55-10:15	STAC Team, Sustainable Toys Action Consulting	Children's 2100 Perspective – Services for the sustainable toy supply chain
Wednesday, March 22	10:15-10:25		Q&A
Wednesday, March 22	10:25-11:05		Coffee- & Networking Break
Wednesday, March 22	11:05-11:25	Gabriele Peterek, FNR	Talk about it – information campaign biobased toys
Wednesday, March 22	11:25-11:45	Matt Regnier, Dagoma-ToyRescue	3D printing for keeping it valuable
Wednesday, March 22	11:45-12:00	Hao Ding, Covation Biomaterials	Sorona faux furs – fibres for toy applications
Wednesday, March 22	12:00-12:15	Brendan Hill, Braskem	Biobased and chemically recycled polymers - fully circular
Wednesday, March 22	12:15-12:25		Q&A
Wednesday, March 22	12:25-13:35		Lunch- & Networking Break
Wednesday, March 22	13:35-13:55	Steven van Bommel, biobuddi	Renewable and circular – we found a way to play
Wednesday, March 22	13:55-14:15	Jason Kroskirty, Mattel	Every step we take – how toy brands get closer to reaching ultimate sustainability goals
Wednesday, March 22	14:15-14:35	Daniel Ganz, Sukano	Biobased colorants for toy applications
Wednesday, March 22	14:35-14:55	Daniel Römhild, Bioplastics & Recycling	High-quality recyclates and bio-polymers for the toy industry in practice
Wednesday, March 22	14:55-15:25		Q & A and Open Mike
Wednesday, March 22	15:25-15:30		Closing Remarks

Subject to changes. Please check [www.bio-toy.info](http://www.bio-toy.info) for updates