

www.bioplasticsmagazine.com your new online platform

Tap into the online resources of the **bioplastics** MAGAZINE platform!

The start page of www.bioplasticsmagazine.com is your online resource targeted at readers seeking a bioplastics community that answers the need for reliable news and informative content with immediate appeal.

Together with **bioplastics** MAGAZINE, and the biweekly bioplastics newsletter, it offers a platform for professionals in the industry to reach out to prospective partners, suppliers and customers across the globe.

The **bioplastics** MAGAZINE newsletter reaches exactly the targeted audience of those really interested in bioplastics across all continents. The platform offers advertisers the power to create integrated campaigns, built on interaction between the different media channels and taking advantage of the different strengths of each. For advertisers, a perfect means to add value to opportunity.



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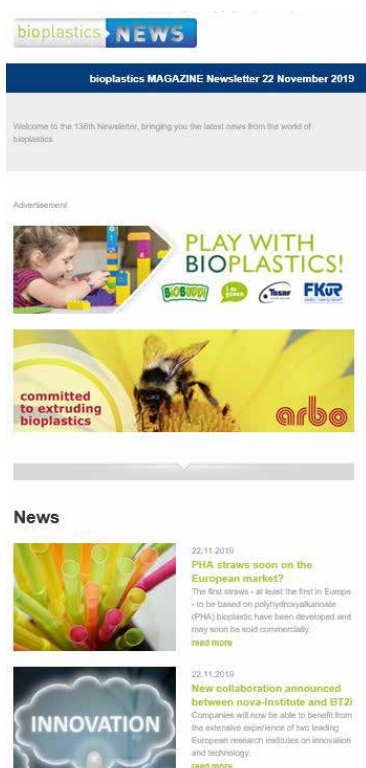
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ONLINE MEDIA INFORMATION 2024



Since
2006

www.bioplasticsmagazine.com



Banner in the newsletter

The bi-weekly **bioplastics MAGAZINE** newsletter offers the opportunity to engage directly with a targeted bioplastics audience across all continents. The platform offers advertisers the power to create integrated campaigns, built on interaction between the different media channels and taking advantage of the different strengths of each. For advertisers, a perfect means to add value to opportunity.

A full-width banner above or below the news is an easy and extremely effective way to get your message across.

The banner should be 1000 x 200 pixels. In the newsletter it will be displayed smaller, but the resolution is needed for the webview in your browser.

Rates (per insertion)

	1-5 insertions	€ 300.00
	6 insertions	€ 280.00
	12 insertions	€ 250.00
	24 insertions	€ 230.00
	36 insertions	€ 200.00

Advertorial

An advertorial is a great way to present your marketing message in a format our readers are used to. If you have an idea for a special product promotion or a message to convey to our readers.









Let's talk !

Banner on the website

The start-page of www.bioplasticsmagazine.com features up-to-date daily news to keep visitors abreast with the latest product developments, company news, exhibitions, conferences and other events.

Your banner* on the website offers you a powerful tool for quality exposure and branding.

Website advertising

prices per month on homepage	 1 month	 3 months	 6 months	 12months
 Leaderboard ¹ 1440 x 180 px	€ 400.00	€ 375.00	€ 350.00	€ 325.00
 Large 1000 x 600 px	€ 275.00	€ 250.00	€ 225.00	€ 200.00
 Regular 1000 x 300 px	€ 200.00	€ 175.00	€ 150.00	€ 125.00
 Masthead 1440 x 180 px	€ 375.00	€ 350.00	€ 325.00	€ 300.00

1: Leaderboard banner appear on the homepage AND on all sub pages

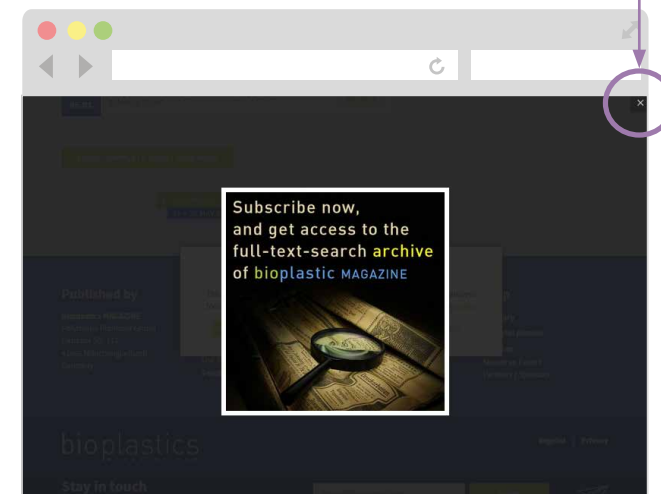


* Banners on the homepage and on the subpages are rotating banners that change each time the page is refreshed. There will be a maximum of four ads rotating per position.

Welcome Mat

A *welcome mat* ad (500 x 500 pixels) appears prior to reaching the **bioplastics MAGAZINE** website.

- Visitors have the option to skip the message and go directly to the website
- After 10 seconds it disappears automatically and the website opens
- Or visitors click on the banner to go to your landing page



Special ads in the app and the flipbook

bioplastics MAGAZINE is also available via the app on tablet and smartphone and in the flipbook on the website.

Here, too, special ads linked to your website are available that do not appear in the printed version.

Interested? Contact us to find out more about the various possible options, such as e.g. integrated videoclips and much more.