

news.bioplasticsmagazine.com
your new online platform

Tap into the online resources of the [bioplastics MAGAZINE](http://bioplasticsmagazine.com) platform!

news.bioplasticsmagazine.com is a new online resource targeted at readers seeking a bioplastics community that answers the need for reliable news and informative content with immediate appeal. Together with [bioplastics MAGAZINE](http://bioplasticsmagazine.com), and the new, biweekly bioplastics newsletter, it offers a platform for professionals in the industry to reach out to prospective partners, suppliers and customers across the globe.

The [bioplastics MAGAZINE](http://bioplasticsmagazine.com) newsletter reaches a targeted audience of some 7000 international bioplastics professionals across all continents. The platform offers advertisers the power to create integrated campaigns, built on interaction between the different media channels and taking advantage of the different strengths of each. For advertisers, a perfect means to add value to opportunity.



bio**pl**astics
M A G A Z I N E . C O M

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New online
opportunities



news.bioplasticsmagazine.com online advertising opportunities



Newsletter

The **bioplastics MAGAZINE** newsletter reaches a targeted audience of some 7000 international plastics and bioplastics professionals across all continents. The platform offers advertisers the power to create integrated campaigns, built on interaction between the different media channels and taking advantage of the different strengths of each. For advertisers, a perfect means to add value to opportunity.

Banner in the newsletter

A full-width banner between the news is an easy and extremely effective way to get your message across.

Rates

	1-5 insertions	€ 300.00
	6 insertions	€ 280.00
	12 insertions	€ 250.00
	24 insertions	€ 230.00
	36 insertions	€ 200.00

Advertorial

An advertorial is a great way to present your marketing message in a format our readers are used to. If you have an idea for a special product promotion or a message you want to convey to our readers...

let's talk about this opportunity !



News website

The newly created news-platform **news.bioplasticsmagazine.com** keeps you up to date about the latest product developments, company news, exhibitions, conferences and other events.

Your banner on the news site offers you a powerful tool for quality exposure and branding.

A *welcome mat* ad (500 x 500 pixels) takes over the screen for 10 seconds as the **news.bioplasticsmagazine.com** entry page loads. This ad will disappear after 10 seconds or can simply be skipped

News-website advertising

prices per month				
	1 month	3 months	6 months	12months
Logo link	€ 175.00	€ 150.00	€ 125.00	€ 100.00
Regular	€ 200.00	€ 175.00	€ 150.00	€ 125.00
Large	€ 275.00	€ 250.00	€ 225.00	€ 200.00
Leaderboard	€ 300.00	€ 275.00	€ 250.00	€ 225.00
Welcome mat	€ 500.00	€ 450.00	€ 400.00	€ 350.00



Dear Readers

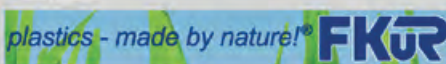
This is the first issue of our newly created newsletter. Every two weeks, it delivers the latest news posted on news.bioplasticsmagazine.com directly to the inboxes of our readers from around the globe. While the backbone of our cross-medial bioplastics platform is, and will remain the printed **bioplastics MAGAZINE**, in today's highly-connected world we think it's important to offer our readers a means to access the latest news online from a source that they know they can rely on.

This newsletter will keep you updated on a biweekly basis, but don't forget to visit news.bioplasticsmagazine.com (without www!) where you can stay tuned on a day-by-day basis. We are planning to make this our new start page in the near future.

Banner-ads are available and we are happy to elaborate an individual quotation.

Tell us your thoughts. There's always room for improvement.

Your **bioplastics MAGAZINE** team



News

Gevo supplies renewable para-xylene to Toray for production of bio-PET
07 June 2014

Gevo, Inc. has announced that it is selling para-xylene (PX) derived from its renewable isobutanol to Toray, a leading producer of fibers, plastics, films, and chemicals. PX is a primary raw material for the manufacture of bio-polyester (PET). [more...](#)

Bioserie develops innovative bioplastics technology to produce safe, non-toxic baby toys
28.05.2014

After numerous years of intensive research and development, the Hong Kong-based cutting-edge company Bioserie is now launching a line of baby toys that are completely free of oil-based chemicals. [more...](#)

Floreon toughens PLA up
28.05.2014

Floreon Transforming Packaging Ltd, a bioplastics company based in the United Kingdom has developed what it describes as a truly innovative bioplastic material called Floreon. It's a 90% PLA blend compounded with a toughening component and a flow rate enhancing component, which makes it easier to process. [more...](#)

F Floreon, the No.1 performing bioplastic.

Events

GreenTech
18.06.2014 - 12.06.2014 - Amsterdam, The Netherlands
Amsterdam RAI Convention Centre
[www.rai.nl](#)

4th Biobased Performance Materials Symposium
12.06.2014 - Wageningen, Netherlands
Hotel De Walstein gashoe Buisij
[http://www.biobasedperformance.com](#)