

ABOUT US

Well established in this industry, **bioplastics MAGAZINE**, is more than ever the global number one trade magazine dedicated exclusively to bioplastics, i.e. plastics from renewable resources and/or biodegradable plastics. And over the last years **bioplastics MAGAZINE** (including the web-based daily news and the smartphone/tablet app) has indeed become the unique information platform for bioplastics worldwide. **bioplastics MAGAZINE** is complemented by basic books and high class conferences, published and organized by Polymedia Publisher GmbH.

bioplastics MAGAZINE is read by decision-makers in all parts of this business. For instance raw material suppliers and compounders, machine and mould makers, converters, brand owners, the complete distribution chain (wholesale and retail) as well as lobbyists, scientists and politicians, **bioplastics MAGAZINE** is an independent and neutral source of information.

With an average print run of 5000 (depending on large events such as exhibitions or conferences) the estimated number of readers is of course much higher, as many copies of **bioplastics MAGAZINE** are circulated or passed on to other interested readers.

Since its start in early 2006 **bioplastics MAGAZINE** has experienced a constant, and very positive, feedback from its readers.

The successful and high class conferences organized by **bioplastics MAGAZINE** include the **PLA World Congress** (the sixth will be in May 2020), the **PHA platform World Congress** as well as the **Bioplastics Business Breakfasts** (during K-fair), the **bio!PAC** conference (biobased materials for the packaging industry in May 2015, 2017 and 2019), **bio!CAR** (biobased materials for automotive applications in Sept 2015, 2017 and 2019) and the new **bio!TOY** (biobased materials for toy applications in spring 2019). Please contact us for sponsoring, exhibiting or speaking opportunities.

Advertising in **bioplastics MAGAZINE** (print or digital in newsletters*, app*, or on the website*) is easy and affordable, and it exactly meets the target group, whether it is via a web-banner*, an entry in the Suppliers Guide (print and online) or printed adverts in the magazine. Also the cover-page is available for special cover-ads... On the other hand, **bioplastics MAGAZINE** is always interested in editorial contributions.

Advertising and editorial contributions - **bioplastics MAGAZINE** is the essential platform for your communication.

**a separate media kit for online opportunities is available.*

CONTACT



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MEDIA
INFORMATION
2019

Since 2006

EDITORIAL PLANNER 2019

Issue	Month	Publ.-Date	edit/ad/Deadline	Editorial Focus (1)	Editorial Focus (2)	Basics	Fair Specials
1/19	Jan/ Feb	4 Feb	23 Dec	Automotive	Foams	Green public procurement (update)	
2/19	Mar/ Apr	8 Apr	8 Mar	Thermoforming / Rigid Packaging	Building & construction	Bioplastics in packaging (update)	Chinaplas preview
3/19	May/ Jun	3 Jun	3 May	Injection moulding	Toys	Microplastics	Chinaplas review
4/19	Jul/ Aug	5 Aug	5 Jul	Blow Moulding	Biocomposites incl. thermoset	Home composting	
5/19	Sept/ Oct	7 Oct	6 Sept	Fiber / Textile / Nonwoven	Barrier materials	Land use for bioplastics (update)	K'2019 Preview
6/19	Nov/ Dec	2 Dec	1 Nov	Films / Flexibles / Bags	Consumer & office electronics	Multilayer films	K'2019 Review

Germany **27%**

USA **17,5 %**

Benelux **8,5 %**

Great Britain **5%**

India **4,5%**

France **4%**

Italy **3,5%**

Rest of Europe **13%**

Rest of World **18%**

Conferences

bio!PAC
organized by bioplastics MAGAZINE

biobased packaging conference 28 - 29 may 2019
Maritim Hotel Düsseldorf Airport

www.bio-pac.info

17. - 19.10.2019
Messe Düsseldorf, Germany

BIOPLASTICS
BUSINESS
BREAKFAST **B³**

www.bioplastics-breakfast.com

Print Run (status October 2018)

Print run 5000 (average, depending on large events like exhibitions or conferences), The real number of readers however, is much bigger, as many copies of **bioplastics MAGAZINE** are circulated or passed on to other interested readers. For global distribution see graph on the left side.

bioplastics MAGAZINE is read in 92 countries.

PRICE STRUCTURE

Advertising

Other formats upon request.
Additional fee for special placement 10%.

*edge trim all round + 3 mm



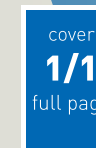
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Suppliers Guide (print and online)

only bookable for a full year: **per mm 6.00 EUR/issue**

Web-Banner (160 x 60 px)

start page: **100.00 EUR/month 1,000.00 EUR/year**
sub pages: **75.00 EUR/month 750.00 EUR/year**

For more banner advertising options on our website, in our app, or in our bi-weekly newsletter please refer to our separate "Online"-Mediakit:

[http:// bit.ly/2bHTvM2](http://bit.ly/2bHTvM2)



Printing Material Requirement:

All data sets to be digitised. We are unable to accept material on film. **Especially if you send us PDF-Files, these should be produced in PDF X Standard.**

Important:

All images in
CMYK and 300 dpi

Format:

High Quality PDF-File
(Standard PDF X-3)