

## About us

Celebrating its 10<sup>th</sup> anniversary this year, **bioplastics MAGAZINE**, is more than ever the global number one trade magazine dedicated exclusively to bioplastics, i.e. plastics from renewable resources and/or biodegradable plastics. And over the last years **bioplastics MAGAZINE** (including the web-based daily news) has indeed become the unique information platform for bioplastics worldwide. **bioplastics MAGAZINE** is complemented by basic books and high class conferences, published and organized by Polymedia Publisher GmbH.

It is read by decision-makers in all parts of this business, for instance raw material suppliers and compounders, machine and mould makers, converters, brand owners, the complete distribution chain (wholesale and retail) as well as lobbyists, scientists and politicians, because **bioplastics MAGAZINE** is an independent and neutral source of information.

With a print run of 5000 (average, depending on large events such as exhibitions or conferences) the estimated number of readers is of course much higher, as many copies of **bioplastics MAGAZINE** are circulated or passed on to other interested readers.

Since its start in early 2006 **bioplastics MAGAZINE** has experienced a constant, and very positive, feedback from its readers.

Among other events the first three PLA World Congresses (2008, 2012, 2014 and now the 4th in 2016) as well as the Bioplastics Business Breakfasts (during K'2010, K'2013 and now again at K'2016), the first **bio!PAC** conference (biobased materials for the packaging industry in May 2015) and **bio!CAR** (biobased materials for automotive applications in Sept 2015) all organized by bioplastics magazine were great successes. Please contact us for sponsoring, exhibiting or speaking opportunities.

Advertising in **bioplastics MAGAZINE** is easy and affordable, and it exactly meets the target group, whether it is via a web-banner\*, an entry in the Suppliers Guide (print and online) or printed adverts in the magazine. On the other hand, **bioplastics MAGAZINE** is always interested in editorial contributions.

Advertising and editorial contributions – **bioplastics MAGAZINE** is the essential platform for your communication.

\*a separate media kit for online opportunities as available.

## Contact



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MEDIA INFORMATION 2016



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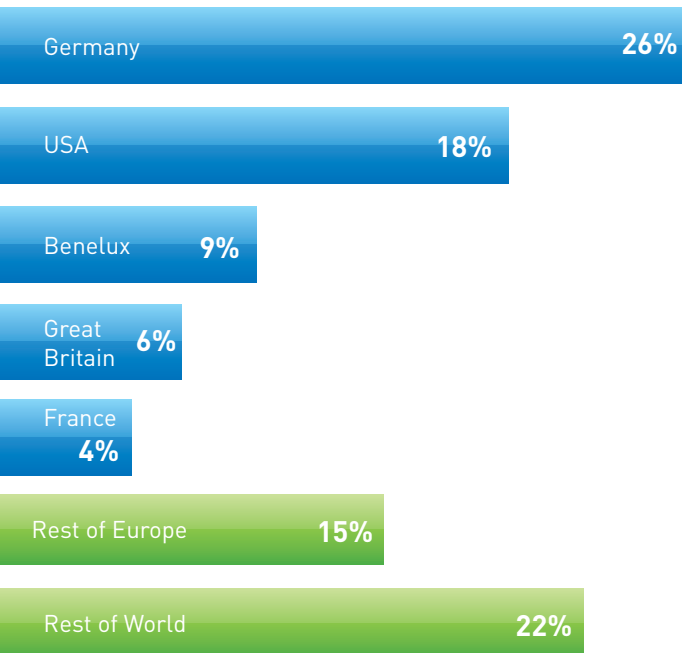
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Issue	Month	Publ.-Date	edit/ad/Deadline	Editorial Focus (1)	Editorial Focus (2)	Basics	Fair Specials
01/2016	Jan/Feb	08 Feb 2016	31 Dez 2015	Automotive	Foams	Green Public Procurement	
02/2016	Mar/Apr	04 Apr 2016	04 Mrz 2016	Thermoforming / Rigid Packaging	Marine Pollution / Marine Degradation	Design for Recyclability	Chinaplas Preview
03/2016	May/Jun	06 Jun 2016	06 Mai 2016	Injection moulding	Joining of bioplastics (welding, glueing etc), Adhesives	PHA (update)	Chinaplas Review
04/2016	Jul/Aug	01 Aug 2016	01 Jul 2016	Blow Moulding	Toys	Additives	
05/2016	Sept/Oct	04 Okt 2016	02 Sep 2016	Fiber / Textile / Nonwoven	Polyurethanes/ Elastomers/Rubber	Co-Polyesters	K'2016 Preview
06/2016	Nov/Dec	05 Dez 2016	04 Nov 2016	Films/Flexibles/Bags	Consumer & Office Electronics	Certification - Blessing and Curse	K'2016 Review



[www.bioplasticsmagazine.com](http://www.bioplasticsmagazine.com)



Conference



24-25 May 2016  
Munich, Germany



20-22 Oct 2016  
@ K'2016

Please contact us at any time for Sponsoring / Exhibiting / Speaking opportunities

Print Run (status July 2015)

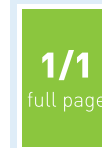
Print run 5000 (average, depending on large events like exhibitions or conferences), The real number of readers however, is much bigger, as many copies of **bioplastics MAGAZINE** are circulated or passed on to other interested readers.

**bioplastics MAGAZINE** is read in 92 countries.

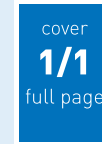
Advertising

Other formats or black and white upon request. Additional fee for special placement 10%.

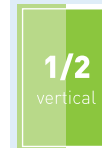
\*edge trim all round + 3 mm



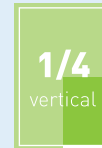
**3,850.00 EUR**  
210 x 297 mm\*  
Type Area:  
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Back cover: **4,500.00 EUR**  
Front cover inside / back cover inside: **4,000.00 EUR**



**2,440.00 EUR**  
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Type Area:  
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**1,190.00 EUR**  
105 x 148 mm\*  
Type Area:  
90 x 133 mm



**210 x 148 mm\***  
Type Area:  
190 x 133 mm



**1,590.00 EUR**  
70 x 297 mm\*  
Type Area:  
60 x 277 mm



**210 x 99 mm\***  
Type Area:  
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Suppliers Guide (print and online)

only bookable for a full year **per mm 6.00 EUR/issue**

Web-Banner (160 x 60 px)

start page **100.00 EUR/month 1,000.00 EUR/year**  
sub pages **75.00 EUR/month 750.00 EUR/year**

For banner advertising on our website or in our bi-weekly newsletter please refer to our separate "Online"-Mediakit:

[http://bioplasticsmagazine.com/bioplasticsmagazine-wAssets/docs/online\\_mediakit\\_2016.pdf](http://bioplasticsmagazine.com/bioplasticsmagazine-wAssets/docs/online_mediakit_2016.pdf)



Printing Material Requirement:

All data sets to be digitised. We are unable to accept material on film. **Especially if you send us PDF-Files, these should be produced in PDF X Standard.**

Important:

All images in CMYK and 300 dpi

Format:

High Quality PDF-File (Standard PDF X-3)